

# ANNUAL REPORT 2020



THE CENTER FOR  
WOODEN  
BOATS

PRUDY

# A message from the Executive Director

2020 was a year like no other for both The Center for Wooden Boats (CWB) and myself. I never imagined I would be taking over the helm of this organization right when a global pandemic was taking hold. Shutting down programs and locking your doors to the public is not an ideal way to start in a new position. My angst was quickly buoyed though, as the CWB community coalesced around the challenge. Staff, volunteers, members, trustees, and longtime supporters all came together to help provide the organization with the support it needed. We made a conscious decision to deliver on our mission as best we could in any way possible. We held our first ever virtual fundraiser which was a huge success. That event taught us that we could still connect with our community in the digital world. We went on to increase our social media presence, moved meetings onto Zoom, held virtual volunteer orientations and Third Friday Speaker talks, and began utilizing virtual-only volunteers to tackle new endeavors such as podcasts and exhibit creation. The move to digital for CWB was long needed and is an area we will continue to focus on in the future.

Not all CWB's innovations were in the virtual sphere, though. CWB navigated an ever changing sea of Covid rules and regulations for reopening. We adapted our operational processes so people could enjoy the water feeling safe and socially distanced. We instituted online registrations for livery rentals, cleaning procedures for individual sailing lessons, new protocols for youth summer camps, and even brought volunteers back to the docks outdoors. We formed new partnerships with other organizations to provide sailing and boat building experiences for under served youth and created the Public Peapod Program to provide free access to the water. The positive response to our efforts was overwhelming, and the smile on people's faces told us we were on the right track.

By the end of the year, we were all exhausted, but could look back with pride on all that was accomplished. Looking forward, 2021 is CWB's 45th Anniversary and we'll be sharing stories from our past while celebrating all that the organization has accomplished. Given the resolve this organization has shown over the last year, I couldn't be more excited and hopeful for what the future will hold.

Josh Anderson  
Executive Director





# A message from the President of the Board

When life gives you lemons you make lemonade, but what happens when you have a metric ton of rotting lemons?! The only option is to gather everyone together and start shoveling. CWB staff and volunteers showed up in 2020 with shovels (or sandpaper and hand pumps) in hand to find a way to navigate what simply could not have been planned for.

Our new Executive Director, Josh Anderson, stepped into the new role basically as lockdowns were beginning. All of this began right at the beginning of our peak season. We had just opened the Wagner Education Center the previous Spring and were looking to activate that for programs. No one knew how long shutdowns would last. Yet, despite all this and more, the CWB staff and volunteers persevered. They not only persevered – they did it with smiles on their faces. They buckled down and found ways to engage all of you, our community and members, digitally. Overnight they became experts on running Zoom events and Zoom fundraisers (even I did my first livecast teaching smoked salmon!). The 2020 online auction was simply amazing given the fact that it was organized in a matter of weeks (they usually work throughout the year on this). The staff and volunteers implemented new measures so our community could still safely use the livery, join our classes/programs, and get safely out on the water! Seeing the response from you, our community and volunteers, is simply amazing.

We have all personally felt the impact of Covid-19 on our lives, yet those effects have not impacted everyone equally. We are all dealing with the toll and stress of the virus in different ways. With so much loss and so much suffering out there, I am proud to know that The Center for Wooden Boats, its staff, and its volunteers have created a place where everyone can connect with nature; a place where people can escape every day stresses; a place where despite everything going on around us in the world something simple... some wood, a sail, a paddle and some wind can provide a small bit of sanctuary in a wild and crazy time.

Emil Anderson  
President of the Board



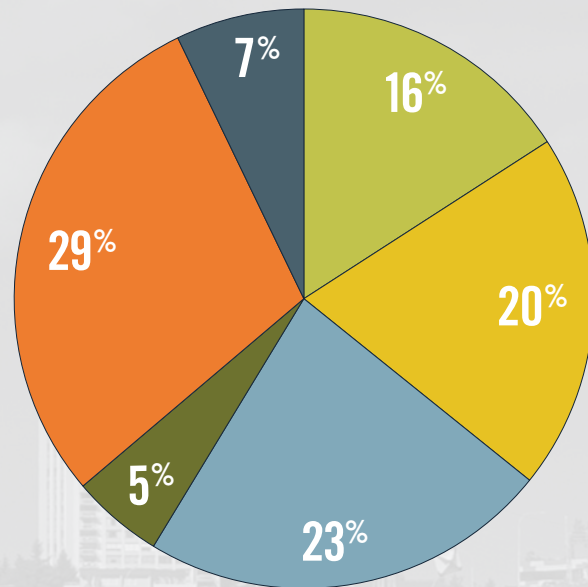
# Key Facts

- 20,000 Live stream views
- 725 people attended a virtual event
- 900 Adults participated in an outdoor program
- 400 Youth attended a camp
- 1,300 people rowed a Peapod for free
- 1,800 boats were rented between Cama Beach and South Lake Union
- 1,300 Volunteer Shifts worked

# Financials

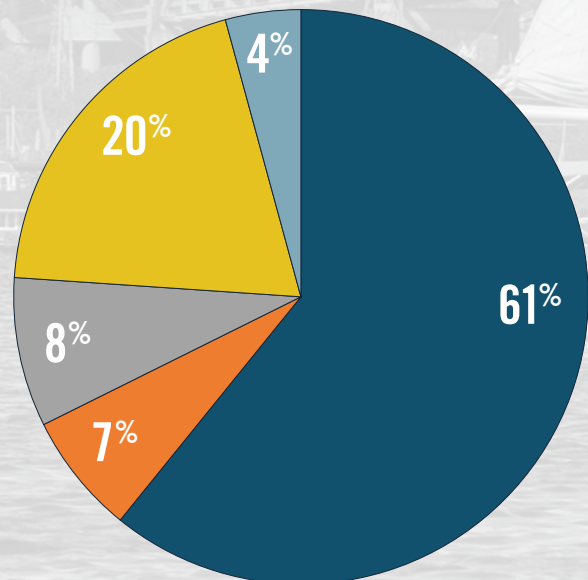
## Operating Revenue Approximately \$1.5M

- Grants
- Events
- Programs
- Other
- In Kind
- Contributions



## Operating Expense Approximately \$1.2M

- Payroll
- Professional Services
- Materials & Supplies
- Utilities & Rent
- Banking & Admin



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