



THE CENTER FOR WOODEN BOATS

2017 GALA & AUCTION SPONSORSHIP



Benefits to Sponsorship

- Your name and logo associated with a historically significant maritime center that is a proven Northwest civic resource
- Direct exposure to more than 250 event attendees
- Marketing to CWB's 10,000 members and contacts through digital and print communications
- Demonstration that your business is an integral member of the community
- Enhanced value to your local area through support of a treasured amenity

With Your Support, CWB can continue to serve the community by:

- Providing access to the water for all
- Broadening the horizons of young people through field trips and other programs
- Offering boat rides on Lake Union every Sunday afternoon at no cost to visitors
- Activating Lake Union Park, including pond boat sailing
- Providing an urban oasis
- Serving as program partner to Seattle Parks (Lake Union) and Washington State Parks (Cushman Island)





2017 Gala & Auction

sponsor benefits

2017 Auction Sponsorship Benefit Levels	Mainsail Sponsor \$5,000	Jib Sponsor \$2,500	Mizzen Sponsor \$1,250	Spinnaker Sponsor \$500	Topsail Sponsor \$250
Your business name in press releases, promotion marketing, eNews, and CWB blog	X	X	X	X	X
Your business name and logo featured on website	X Large	X Large	X Large	X Small	X Text
Name and logo featured in Auction Catalog	X Large	X Large	X Large	X Small	X Text
Complimentary Auction tickets	X 10 (Table)	X 6	X 4	X 2	
Your business name and logo included in event announcement on CWB homepage	X	X	X		
Free ad space in Auction Catalogue	X 1/2 Page	X 1/4 Page	X 1/8 Page		
Your business name and logo on a table tent card	X	X	X		
Your business name announced during live auction	X				

Interested in JUST an Auction Catalog Ad?

Black & white ads are available!

Full Spread: 8.5" x 11"	\$275
Full Page: 4.25" x 11"	\$150
Half Page: 4.25" x 5.5"	\$80
1/4 Page: 4.25" x 2.75"	\$50
1/8 Page: 4.25" x 1.375"	\$25

To learn more about CWB's Auction sponsorship program, please contact:
The Center for Wooden Boats 206-382-2628 auction@cwbo.org